

WORK EXPERIENCE

Nonfiction

Graphic Designer | March 2018 – Present

On our team of three, I currently create identity systems, print design, websites, and environments for clients large and small.

Big Red Rooster

Graphic Designer | February 2017 – March 2018

I provided graphic support for the design of environments and spaces for clients across the retail industry, working alongside a large team of creatives, strategists, planners, architects, environmental designers and project managers.

Fulcrum Creatives

Junior Designer & Photographer | May 2016 – February 2017

Worked on branding & identity, design for web, packaging and print, as well as photography and videography for brands that positively impact their communities, among a small creative team.

Internships

Ibel Agency | November 2013 – April 2015

Fahlgren Mortine | June 2015 – August 2015

Columbus College of Art & Design

BFA, Advertising & Graphic Design | May 2016

Minor: Copywriting | Focus: Photography

President's List: 2012 – 2016 | GPA: 3.6

EDUCATION

PROJECTS + AWARDS

Making Midwest: 2017 Volunteer Designer & Photographer | 2016 – 2017

CSCA: Gives Back Volunteer, Event Photographer & Monthly Events Volunteer | 2015 – 2017

CCAD: Advertising & Graphic Design Outstanding Senior | 2016

American Advertising Federation: Silver Student ADDY | 2016

CSCA: Creative Best - Volunteer of the year, Award of Excellence, Award of Merit | 2015, 2017

Art Director's Club: Portfolio Night NYC | 2015

CCAD: Off Campus Study - Typography in New York | 2015

CCAD: Advertising & Graphic Design Student Collective – Leadership | 2014 – 2016

Software: InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, After Effects, Muse, Bridge, Experience Design, Capture One, Sketch

Concept development & brand strategy

UI/UX design & design research, working understanding of HTML and CSS

Design for web/interactive, print, environmental & packaging

Photography (In-studio & on-location): product & still-life, portrait & editorial, architecture

Photo retouching, post-production & compositing

Video & Motion Graphic competency

SKILLS



REFERENCES

Jason Moore

Principal | Fulcrum Creatives

Adjunct Instructor: Advertising/Graphic Design | Columbus College of Art & Design

(614) 477-5310

jason@fulcrumcreatives.com

Lydia Stutzman

Art Director | Fulcrum Creatives

2018 Co-President | Columbus Society of Communicating Arts

(937) 344-3273

me@lydiary.com

Vicki Golden

Associate Professor: Advertising/Graphic Design | Columbus College of Art & Design

(614) 561-9497

vgolden@ccad.edu

